

## 2026 Consumer Monitor on electric driving: key findings

A survey carried out by the European Alternative Fuels Observatory (EAFO) in 27 EU Member States aims at increasing understanding of consumers' intentions on buying electric cars, their mobility and recharging behaviour.

# +3,000

EU drivers (+18)

# 27

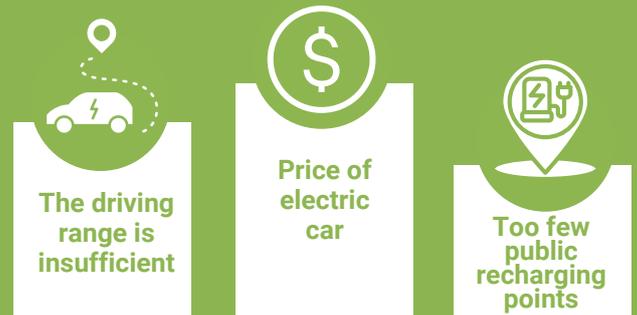
EU Member States



### Top 3 perceived advantages of a battery electric vehicle



### Top 3 perceived challenges of a battery electric vehicle



Survey participants would pay a median price of

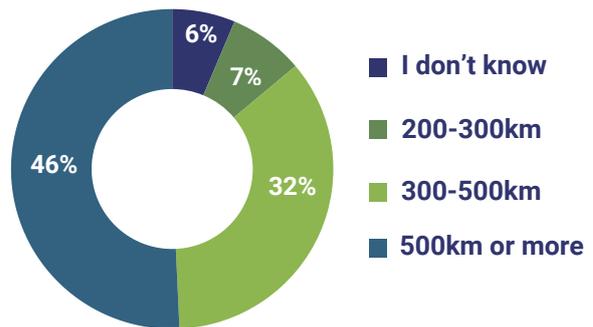
# €19.2K

Internal combustion engine vehicle

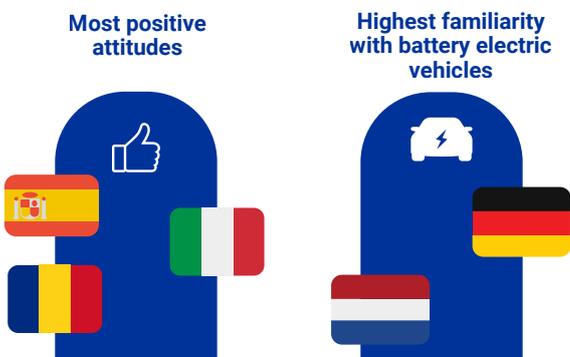
# €19K

Battery electric vehicle

### Desired range for a battery electric vehicle



### Battery electric vehicle acceptance varies among countries



### Overall attitudes to electric cars

Four out of five European drivers are positive or neutral about electric vehicles

## When consumers expect to buy a battery electric vehicle

Yes, but without timeframe

15%

0–2 years

11%

2–3 years

12%

3–5 years

12%

5–10 years

8%

26%

No intention to buy a battery electric vehicle

16%

Don't know

### Active car buyers

# 69%

of respondents who say a battery electric vehicle will be their next car expect to buy it within 0–3 years.

### Awareness of incentives

# 31%

of respondents are **aware** of a purchase subsidy for a new battery electric vehicle

# 30%

report being **unaware** of any tax deductions or exemptions for electric driving

# 21%

report being **unaware** of any subsidies at all

The survey confirms that battery electric vehicle uptake is unevenly distributed across socio-economic groups



Battery electric vehicle/plug-in hybrid electric vehicle drivers are more likely to live in detached houses.



They are more likely to have access to private parking.



They more frequently report ownership of renewable home energy technologies, such as solar panels, heat pumps and home batteries.



EV adoption is more prevalent among higher-income and higher-educated groups.

In December 2025 there were in the European Union (EU-27)

# 7,711,385

battery electric passenger vehicles

# 867,134

publicly accessible slow recharging points (AC)

# 194,756

publicly accessible fast recharging points (DC)

Source: EAFO portal

EAFO is the European Commission's knowledge centre on alternative fuels in Europe.

More info:

